

Appendix 1 release

14 November 2017

Plexure Group Limited

New Zealand Company Number: 244518

This Appendix 1 is issued to accompany Plexure Group Limited's unaudited financial results for the six months ended 30 September 2017, as contained in Plexure Group Limited's Interim Report released to the NZX today.

Results for announcement to the market

Reporting period	6 months to 30 September 2017
Previous reporting period	6 months to 30 September 2016

	Amount (NZ\$000s)	Percentage change
Revenue from ordinary activities	5,168	54%
Loss from ordinary activities after tax attributable to security holder	(195)	(95%)
Net loss attributable to security holders	(258)	(93%)

Interim / Final Dividend	Amount per security	Imputed amount per security
Interim	No dividend declared	Not Applicable

Record Date	Not Applicable
Dividend Payment Date	Not Applicable

Net tangible assets per share was \$0.002 per share at 30 September 2017 (30 September 2016: (\$0.018) per share), an increase of 111%.

Commentary on results

For commentary on the results, please refer to the Chairman's Statement in the Interim Report for the six months ended 30 September 2017 and the Interim Report generally.

Financial information

This Appendix 1 should be read in conjunction with the unaudited Financial Statements contained in the Interim Report for the six months ended 30 September 2017, and in conjunction with the Interim Report generally.

The results have been prepared in accordance with the accounting policies set out in the Interim Report for the six months ended 30 September 2017.

For more information please contact:

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About Plexure

Plexure uses digital insight to optimize transactions in the real world for business with physical locations.

By personalizing, influencing and enhancing these transactions revenue and margin return is significant. Plexure is unique, because it can gather live data feeds from a vast array of sources.

These sources include IoT devices such as beacons, sensors, RFID, Wi-Fi, Mobile App, POS data, weather, public events or traffic. Plexure observes, analyzes, predicts, influences individual customer behavior and then measures the results.

The Plexure platform can harness machine learning, proximity marketing, real time decisioning, facial and voice recognition to connect customers with brands. These services are delivered using Microsoft's cloud platform, Azure, through a global network of Microsoft data centres. Plexure has offices in San Francisco, Auckland, and Tokyo. Clients include McDonald's, 7-Eleven, Ikea, Heart of the City and Loyalty New Zealand