



Plexure Limited

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Director Resignation

Scott Bradley has resigned as a Director of Plexure with immediate effect.

In September 2017, Scott relinquished his executive role as CEO but continued as a Non-executive Director. The Company has today released its 2018 Annual Report and Financial Statements, which detail Plexure's improved trading performance and cash position. Scott considers the time is now right for him to step down as a Director to pursue other business interests.

Plexure's Chairman, Phil Norman, expressed his thanks to Scott for his seven years of service in both executive and Director roles.

For more information please contact:

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About Plexure

Plexure is a mobile engagement software company. Global brands use the Company's products to engage consumers on mobile devices and drive them to store with personalised offers, mobile order and pay and loyalty.

Plexure's software integrates with operational systems to remove friction and create a seamless purchase experience for consumers.

Brands that use Plexure see an increase in customer numbers and visit frequency, higher average transaction values, larger share of wallet and improved customer satisfaction scores.