



9 July 2019

Annual Meeting and Directors Nominations

Plexure Group Limited (NZX:PLX) announces that its 2019 Annual Meeting is to be held on 26th September 2019 at 11:00 am in Auckland. Other details relating to the meeting will be advised in the Notice of Meeting, which will be distributed in due course.

For the purposes of NZX Main Board Listing Rule 3.3.5, Plexure advises that the opening date for nominations for directors is tomorrow, 10 July 2019. The closing date for nominations for directors will be 24 July 2019. All nominations must be received by 5:30 pm on the closing date.

Nominations may only be made by a shareholder entitled to attend and vote at the Annual Meeting, and should be accompanied by consent in writing of the person nominated and contain sufficient information to enable shareholders to make an informed decision as to whether or not to elect the candidate.

Nominations should be emailed to Andrew Dalziel at andrew.dalziel@plexure.com or addressed to:

Andrew Dalziel
P.O. Box 90722
Victoria Street West
Auckland 1010

ENDS

For more information contact:

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Plexure Group Limited

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About Plexure

Plexure is a mobile engagement software company. Global brands use the Company's products to engage consumers on mobile devices and drive them to store with personalised offers, mobile order and pay and loyalty. Plexure's software integrates with operational systems to remove friction and create a seamless purchase experience for consumers.

Plexure makes the sales process for physical retailers seamless, engaging and profitable by identifying where customers are, what they want and then facilitating their purchases.

The Company's technology platform and product offering covers five key capabilities:

- Mobile order and pay
- Next generation loyalty programmes
- Personalised offers
- Analytics
- Seamless operations integration

Brands that use Plexure experience an increase in customer numbers and visit frequency, higher average transaction values, larger share of wallet and improved customer satisfaction scores.

The Company now has over 120 million end users on its platform in over 54 countries.

Plexure has offices in Auckland, Chicago, Atlanta, Tokyo and Copenhagen. Clients include McDonald's, 7-Eleven, Ikea, and Loyalty New Zealand.