

# **2020 NZ Kiwifruit Crop Estimates**

3 March 2020

# Introduction



**Seeka provides this crop estimate to the market noting that**

- It is an internal planning crop estimate that has been shared with supplying growers
- New Zealand has had drought conditions again for the second year
- Seeka has yet to commence harvesting New Zealand kiwifruit in 2020 and the actual crop harvested will be different from the estimate
- The release of this data is intended to ensure there is an evenly informed market
- Seeka will update the market after packing is completed

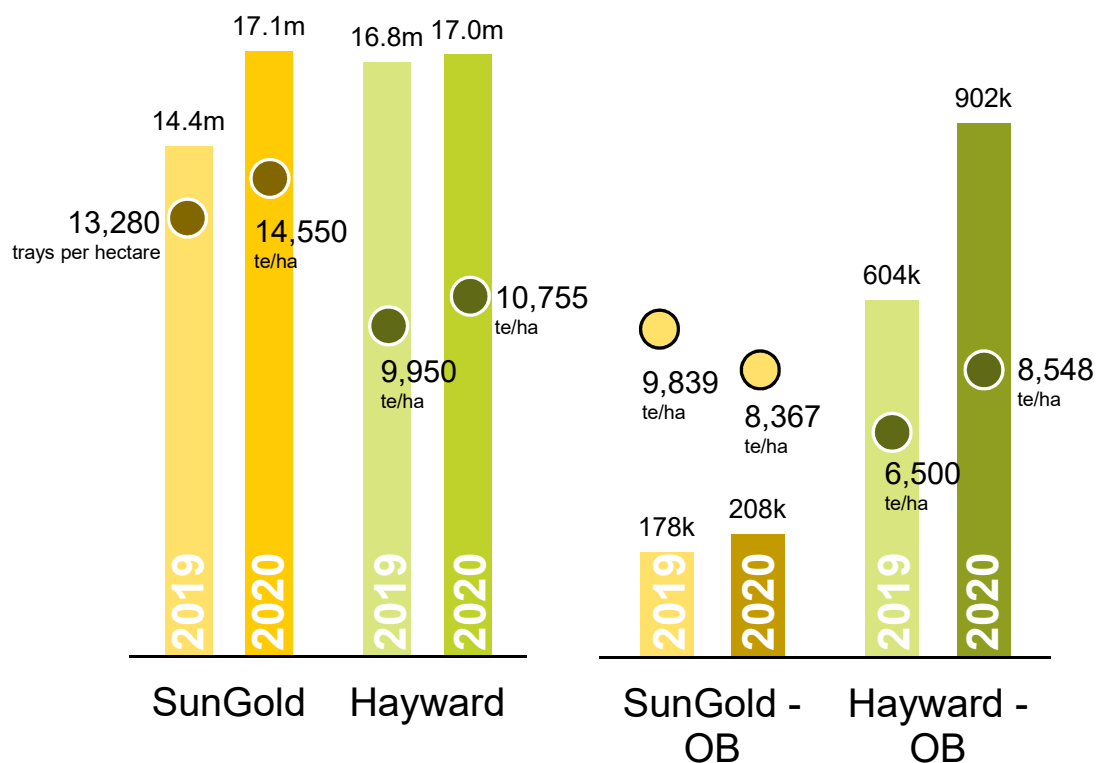
## 2020 crop

Forecasting 35.4m trays – up 10% on 2019



	2019 Actual	2020 Forecast	Change
SunGold	14.4m	17.1m	19%
Hayward	16.8m	17.0m	1%
Sweet Green	46k	27k	
Enza Gold & Red	297k	190k	
Conventional	31.5m	34.3m	9%
SunGold - OB	178k	208k	17%
Hayward - OB	604k	902k	49%
Organic	782k	1,111k	42%
<b>Total kiwifruit class 1 trays</b>	<b>32.3m</b>	<b>35.4m</b>	<b>10%</b>

Kiwifruit trays



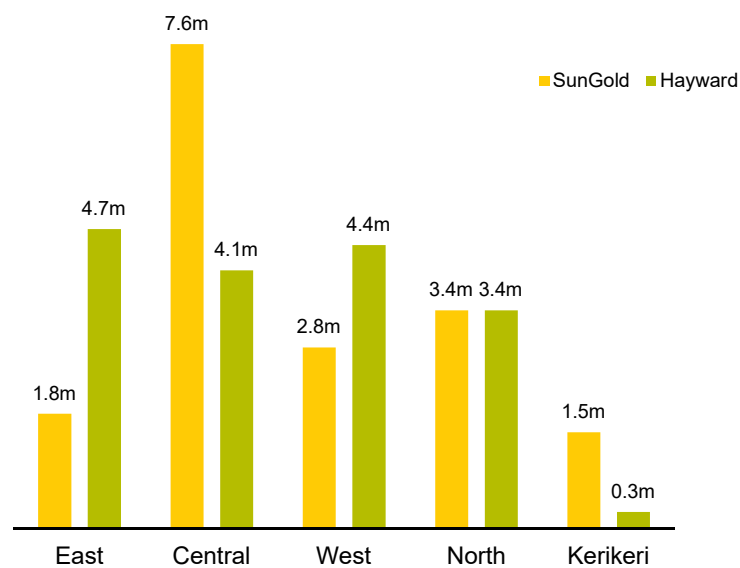
# Our packing plan

## 2020 trays by region



	East KKP Transpack	Central Oakside	West Huka Pak Peninsula	North Main Road Aongatete	Kerikeri
SunGold	1.8m	7.6m	2.8m	3.4m	1.5m
Hayward	4.7m	4.1m	4.4m	3.4m	0.3m
Sweet Green		27k			
Enza Gold & Red					190k
SunGold - OB			208k		
Hayward - OB			902k		
<b>Total kiwifruit class 1 trays</b>	<b>6.5m</b>	<b>11.7m</b>	<b>8.4m</b>	<b>6.9m</b>	<b>1.9m</b>

Kiwifruit trays by region  
Harvest 2020 SunGold and Hayward



## Contact

For more information see [www.seeka.co.nz](http://www.seeka.co.nz) or please call

**Michael Franks**

Chief executive

+64 21 356 516

**Stuart McKinstry**

Chief financial officer

+64 21 221 5583

The background of the slide is a blue-tinted photograph of a warehouse. It shows several tall stacks of cardboard boxes, many of which have the "Seeka" logo printed on them. A person wearing a hard hat and safety gear is visible on the right side, pushing a pallet jack. The scene is well-lit, suggesting an active industrial or storage environment.

Ready for a safe harvest in 2020