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For Immediate Release

Wellington Drive Technologies and East West Manufacturing announce North American Channel Partnership.

Wellington Drive Technologies (WDT), a leading provider of Energy Saving Electronic Motors, Airflow Solutions and Smart Control Technologies, today announced the appointment of East West Manufacturing as an exclusive sales channel partner of its Electronic Motors in the United States and Canada.

“With East West as our channel partner we will increase our customer development activities in the USA and Canada,” said Greg Allen, CEO of Wellington Drive. “Our goal is to exceed our customers’ expectations with local service and shorter lead-times.

East West knows the North American motor manufacturing market very well, so expanding our sales and support network in North Americas through this channel partnership with East West makes perfect sense. We see customers in the Americas increasing their sustainability initiatives and this extension of our existing East West relationship will only serve to help customers deliver on their sustainability goals.”

“Wellington’s Electronic Motors provide the answer to what our customers are asking for – energy efficiency,” says Scott Ellyson, CEO of East West Manufacturing. “The ability of the Wellington engineering team to deliver advanced motor control designs, and new highly efficient electric motors that are used in air moving applications, is unparalleled. We are excited by the way our partnership is growing.”

About Wellington Drive Technologies

Wellington Drive Technologies is a leading global provider of energy efficient electronic motors, airflow solutions and refrigeration control solutions for the commercial refrigeration markets. It serves some of the world’s leading food and beverage brands and refrigerator manufacturers with advanced products that reduce their costs improve product sales and reduce energy consumption. Wellington is headquartered in Auckland, New Zealand, and is listed on the New Zealand stock exchange under the ticker symbol NZ:WDT

About East West Manufacturing

East West Manufacturing (EW) is a leading Atlanta, United States based global contract manufacturer for original equipment manufacturers and refrigeration and HVAC distributors throughout the United States and Europe. With operations in Vietnam, China and India, EW utilizes a transparent supply



chain, on-site quality control and logistics systems to provide its customers with superior products and competitive cost advantages. Founded in 2001, East West's Atlanta-based management combined with its international capabilities ensures that customers reduce the risks and complexities of offshore manufacturing. For more information about East West's Domestic Offshore Manufacturing® model, visit www.ewmfg.com.

Contact:

Steven Hodgson

Senior Vice President Commercial

Phone: +64 9 414 9252 / Mobile: +64 21 843 029

E-mail: Steven.Hodgson@wdtl.com

Andy Reese

Director of Business Development

Phone: 404-252-9441 x105

E-mail: areese@ewmfg.com

4170 Ashford Dunwoody Road, Suite 220
Atlanta, GA 30319